

# JEREMY SIRET

## CREATIVE MARKETING & MOTION DESIGNER

Los Angeles, CA

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### PROFESSIONAL EXPERIENCES

#### Vocalbeats - Creative Marketing Video Specialist | Los Angeles (Nov 2022 - Present)

- Lead all aspects of in-house content production. Managed team of 2 video editors in China.
- Designed social paid ads using motion design that reached an average CPI of \$1.
- Designed a successful traditional campaign for two major train stations in Singapore.
- Supported cross-functional initiatives to build and grow the brand identity.

#### Moët Hennessy - Freelance Editor / Motion Graphic Designer | Paris (Mar 2021 - Nov 2021)

- Animated in-store screen display content based on assets for luxury Champagne brands.
- Edited some internal use case study content promoting brand identity and group values.

#### Eggs Agence - Freelance Motion Graphic Designer | Paris (Mar 2020 - Oct 2021)

- Designed brand visuals and daily recap videos for two editions of the Tour Auto Optic 2000.
- Produced 10 educational videos for social media about vision and eye care for Optic 2000.
- Edited and animated 10 educational videos for social media about energy for ENI.

#### So Shape - Project Manager Video / Motion Graphic Designer | Paris (Sep 2016 - Jan 2020)

- Produced all marketing social paid ads and the first ever TV commercial for So Shape
- Reimagined and produced the brand's video identity by introducing 3D product visuals.
- Managed in-house production team and relationships with external vendors like 3D artists.

#### 909c - Motion Graphic Designer / Video Producer | Paris (Nov 2015 - Sep 2016)

- Designed social content and paid ads for major clients such as Disney, Evian, L'Occitane.

#### melygroup - Motion Designer / Video Producer | Paris (Apr 2013 - Jun 2015)

- Shot and edited artist interviews and live events while meeting digital media short deadlines.
- Designed all video brand content and paid ads using motion design for the group.

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### EDUCATION

**Graduated Audiovisual Communications Technologies** - Bachelor's Degree - France

**Graduated Multimedia Management** - University Technical Diploma - France

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### MAIN SKILLS

Motion Graphic Design / Video Editing / After Effects / Premiere Pro / Illustrator / Cinema 4D  
Digital Marketing / Project Management / Social Paid Ads / Branding / Traditional Marketing

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### LANGUAGES

Fluent English

Native French

### HOBBIES

Writing / Painting / Hiking

Gaming / Cooking / Eating