


JEREMY SIRET

Creative Marketing Video Specialist

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Professional Experiences

Creative Marketing Video Specialist

Nov 2022 - Present

Vocal Beats - Los Angeles

- Lead all aspects of in-house content production. Managed a team of 2 video editors in China.
- Designed and produced digital marketing assets using both editing and motion design.
- Created a full traditional media campaign for two train stations in Singapore.
- Set and regularly reviewed marketing KPIs with the international team.
- Supported cross-functional initiatives to build and grow the brand identity.
- Managed relationships with external vendors such as voice acting.

Freelance Video Project Manager

Jun 2016 - Sep 2022

Project managing social and marketing video content production for French and international brands.

Some of the projects I managed include

- **LVMH** - Animated traditional media content based on illustration assets.
- **Bomaye** - Edited and animated their crowdfunding video campaign.
- **Optic 2000** - Created different marketing content for social and live events.
- **Le Credit Pub** - Developed and created their first TV advertisement.
- **El Cubano** - Developed a social marketing strategy for the restaurant with asset creation.

Project Manager Video

Sep 2016 - Jan 2020

So Shape - Paris, France

- Managed in-house video production team.
- Created all marketing video content for So Shape on an international scale. Produced our first ever TV ad.
- Reimagined and produced the brand's video identity through introducing 3D product visuals.
- Managed relationships with over 10 external vendors like video creators and 3D artists.

Motion Graphic Designer

Oct 2015 - Sep 2016

909c - Paris, France

- Designed and animated social marketing content for major clients such as like Disney, Evian, L'Occitane.
- Produced content using techniques such as stop-motion as well as product photography and videography.
- Project-managed the full scope of 20+ client projects.

Motion Designer / Video Producer

Apr 2013 - Jun 2015

mellygroup - Paris, France

- Shot and edited artist interviews and also live events while meeting short deadlines.
- Manages all marketing motion design production and designed the company's brand identity.
- Trained journalists and creative interns to use Adobe's Premiere Pro and After Effects.

Education

Graduated Audiovisual Communications Technologies - Bachelor's Degree - Angoulême, France

Graduated Multimedia Management - University Technical Diploma - Bordeaux, France

Skills

After Effects

Premiere

Illustrator

Photoshop

Creative Suite

Cinema 4D

Motion Design

Project Management

Digital Marketing

Lottie Files

Languages

Fluent English

Native French

Hobbies

Writing | Painting | Hiking | My dog

Video Gaming | Cooking | Eating